

**PRESS RELEASE:**

**2011-2012 D'FEET BREAST CANCER, INC.**

**2<sup>nd</sup> Annual Community “Uplifting Ideas” Art Bra Contest**

**D’Feet Breast Cancer of Galveston County proudly announces its second “Uplifting Ideas Exhibit.” Our first scheduled viewing and voting will be photographs, at our 11<sup>th</sup> annual D’Feet run/walk fundraising event, at Moody Gardens, October 29<sup>th</sup> and our second opportunity for viewing and voting of the actual Art Bras will be at the Buchanan Gallery, 220 25<sup>th</sup> St, Galveston, Texas 77550 from March 10<sup>th</sup> – April 14<sup>th</sup>, 2012.**

**All artists, quilters and crafters are encouraged to enter this contest by decorating a bra, writing a short paragraph about their inspiration for their bra and submission of a photo of the artist with the bra. Submission deadline for the Art Bra delivery is October 20<sup>th</sup>, attention: “D’Feet Art Bra, 38 Lakeview, Galveston, Texas, 77551. All proceeds from entry fees will go to the ongoing work D’Feet does in our community in the screening, prevention and treatment of breast cancer for underserved women.**

**The public will be encouraged to visit Buchanan Gallery during the Exhibition and cast one vote for their favorite decorated Bra. The top five will win prizes ranging from \$500.00 to \$50.00. Participants will have the opportunity to cast one vote.**

**The Bras will then be auctioned at D’Feet’s annual Spring Gala, “Angel of Honor Banquet” on May 19, 2012 at The San Luis Hotel, Galveston, with the proceeds also going to D’Feet’s work in the community.**

**Deadline for posting and mailing entry form and non-refundable \$25 fee is due October 1<sup>st</sup>, to D’Feet Breast Cancer, Inc. P.O. Box 3935, Galveston, Texas 77552. Only the first 75 bras will be accepted.**

**For inquiries, please call Mary Leonard, (409)744-3345 or Cheryl Kelly-Wood (409)750-0365, or the D’Feet 24-hr hotline (409) 771 – 5574. For more information and to download registration form and contest guidelines see the website: [www.dfeetbreastcancer.com](http://www.dfeetbreastcancer.com)**